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eNEWSLETTER RATES

C&EN WEEKLY NEWSLETTER

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The C&EN Weekly Newsletter presents the latest in chemistry news to over **180,000** subscribers. Published every Wednesday, the newsletter features short, easy-to-digest editorial content in an online format that allows members to access breakthrough stories in science and chemistry, all optimized for the convenience of their mobile, tablet or computer.

Take the opportunity to place your advertisement alongside rich, informative editorial news stories that ACS members trust. C&EN's suite of newsletters is a proven, successful marketing platform, with an average open rate of 42%.

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eNEWSLETTER BANNERS	TOP BANNER	SPONSORED CONTENT 1	SPONSORED CONTENT 2
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AD RATES	\$4,500/issue	\$3,500/issue	\$3,000/issue

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1 468 X 60

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Biotin
Cinchonine
Carbamazepine
Brucine

Crappy crystals? No problem.
Two new papers show that electron crystallography can be a powerful tool for determining the structures of small molecules in powder form. "Even if this technique only works for a subset of organic small molecules, what is shown in these papers is stunning," says one observer.
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BIONATERIALS
How spiders store their silk.
Turns out, the arachnids pack their threads as nanoparticles. The finding could aid production of artificial silks.
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MASS SPECTROMETRY
Eavesdropping on ovarian cancer.
Mass spec imaging can listen in on the chemical crosstalk between migrating cancer cells and ovarian tissue.
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2 180 X 150

FEATURED CONTENT

DIVERSITY
Sexual harassment in the chemical sciences.
What role should the American Chemical Society play in preventing sexual harassment in the chemical sciences? ACS President Peter Doherty reviews what ACS has done and the various suggestions it's received for what it should do next. Don't miss your chance to weigh in.
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3 180 X 150

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